

# MINUTES

## Spokane Enological Society Board Meetings

*September 13, 2021, 17:00 pm | Meeting called to order by Claudia Hersey*

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### In Attendance

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**List attendees:**

**Absent:**

**Non-Voting:**

**Absent:**

**Quorum?**

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### Approval of Minutes

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July 12, 2021 Regular Meeting Minutes: A motion was made and seconded to approve the minutes. Motion carried and minutes approved.

August 24, 2021 Special Meeting Minutes: Correction to minutes requested, changing the attendance to show that Deb Austin did not attend the meeting. A motion was made and seconded to approve the corrected minutes. Motion carried and minutes approved with corrections.

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### Treasurer's Report: Kyle Goodwin

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June tasting event made \$120. June's ending balance = \$7,000.

July's financial report showed the Wild Apricot invoice was reduced based on the new subscription model. More membership renewals were received. The ending balance for July 2021 was \$7200.

165 members have renewed their SES membership as of September.

On average, 54 members and guests attend tastings. The average cost per tasting is \$24.59 per attendee. The tasting fees are covering costs and contributing a small profit to the financial sheet.

Administrative costs are up-to-date. Expected future expenses include:

- An increase in the next auto/commercial insurance invoice.
- The Mail Box renewal,
- Affinipay expenses based on the number of annual member renewals, and
- Community center rental fees for in-person events.

Not all administrative costs can be covered by annual membership fees but the expected cash flow from tastings and special events are expected to support the expected administrative expenses.

The \$173 invoice for Southside Community Center use has not been received as of 10/8/21.

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## **Membership Report: Deb Austin**

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167 new members renewed for 2021-2022.

Members who do not renew their membership are moved to archival status and do not receive a *WineMinder*. Around 30 names were archived which keeps the number of active accounts within Wild Apricot's subscription requirements.

Some current members do not have computers and want to receive a paper copy of the *WineMinder*; Deb mails this group of members the newsletters (approximately 11). Some members without computer access paid their membership fees at events. Deb has mailed applications to some of the members in this group but we have no contact information for others.

Dionne said a group she met of original members who only attend in-person meetings tastings. A suggestion was made to contact them and re-invite them when we start offering in-person tastings.

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## **Tasting Programs Support: Paul Hersey | Dave Whipple**

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Registration for the September virtual tasting is limited to 60 members. 55 were registered as of September 7, with room for an additional 5-6 members including the speakers.

The October tasting theme is "bubbly" unless the tasting is virtual. If virtual, will work with Wanderlust on an alternative theme. Future theme ideas include "Wines of the islands like Hawaii," "canned wines," and "South African wines."

A simple vote was taken to decide whether or not to hold the October tasting in person or virtual. The majority voted to hold the October tasting on Zoom.

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## **Special Events: Eva Roberts**

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Plans for the Holiday Dinner will be communicated to the Spokane Club once a decision is made to hold the event. This will be voted on at the October 11 Board Meeting.

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## **Extra Special Events: Deby Hanson**

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Several ideas for Extra Special Events were discussed. Venues with large gathering spaces that are under consideration include Barrister, Brick West and Bridge Press. Terra Blanca also has an indoor and outdoor option for tasting. Deby will follow up and see if an October event can be scheduled.

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## **Food Committee: Barb Kogler | Jody Wende**

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Several ideas were considered on how to pair food with the virtual wine tasting samples. Food Committee may be asked to support Extra Special events. The committee can also include food ideas to support virtual tasting in the *Wine Minder*.

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## **Glasses | Linens | Swag Bags, etc.: Dionne DeNio**

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No report.

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## **Membership Recognition: Dionne DeNio**

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No report.

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## **Education Director: Dr. Jeffrey Snow**

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No report.

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## **Internal Auditor/AV & Entertainment/Social Media: Terry Gross**

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No report.

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## **Vice President Report: Kris Wedel**

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No report

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## **Website: Charlie Rimpila**

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Can set up auto-membership renewals in Wild Apricot. Charlie noted that the idea needs additional discussion however, due to the fact that auto renewals are unpopular. Claudia suggested that we not charge membership fees for renewing members in 2022-2023. Many members only attend the special dinners so their membership fees help finance the club's activities. If this isn't possible, Claudia would like to find a way to thank members for renewing their memberships during the pandemic.

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## **Wineminder: Claudia Hersey**

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Claudia solicited ideas for *Wineminder*. She suggested developing a brochure / card / business cards that can be distributed to the local wineries to publicize the club and recruit new members. Dionne promotes SES at many venues including Vino!

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## **Other Business**

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Claudia requested that Terry audit the club financials with Kyle Goodwin.

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## **Next Meeting**

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Oct. 11, 2021 | 7:00 p.m. | TBD

Motion to adjourn was made at 8:15 p.m. and passed unanimously.

Minutes Respectfully submitted, Mary Ann Lund Goodwin, SES Secretary